

## **United Way of Natrona County Board Opportunities Fund Policy**

Board Opportunities Fund is a resource in addition to partner agency funding that allows the United Way of Natrona County to focus on prioritized areas to identify and fulfill unmet and emerging community needs.

1. **Purpose:** United Way is the trusted leader in identifying and addressing human services need in Natrona County and the Board Opportunities Fund provides United Way the opportunity to:
  - a) Pull people and resources together to develop positive solutions to specific community needs.
  - b) Address identified community needs and set priorities.
  - c) To focus on prioritized areas.
  - d) Board opportunities is not:
    - i. Emergency funding.
    - ii. A guarantee we will fund the program in the long run or automatically make the receiving program provider a partner agency.
  
2. **Capital Request:** As a general rule we are not interested in capital campaigns as an expansion of current programming. Requests from program providers must be program driven and show the change in the program, budget or client that will result because of its implementation.
  
3. **Board Opportunities Funding Criteria:** Funding for a new program must address a board established priority area. Each proposal will be evaluated based on its own merits and must meet the following requirements:
  - a) Program service provider must be incorporated as a non-profit organization, or be a part of such incorporated non-profit organization, and be exempt from income tax.
  - b) Program service provider does not need to be a partner agency of the United Way of Natrona County.
  - c) The program service provider must be tax deductible to the contributor.
  - d) The program service provider must have a current 501(c) (3) tax exempt letter from the IRS, if applicable.
  - e) Program service provider must render a human health, welfare, or character building service meeting a genuine need in the community which does not substantially duplicate the services provided by existing program service providers and other human service agencies in Natrona County.
  - f) Program service provider must have an active, responsible, and voluntary governing body.
  - g) Show impact the program will have on addressing community needs.

4. **Approval Process:** the United Way of Natrona County board of directors will review proposals based on meeting the criteria for priority areas.
5. **Funding level:** A percentage of the past campaign to be determined annually by the Board of Directors will be set aside for Board Opportunities.
  - a) Annually, the board treasurer, finance committee and executive director will review financial records to determine how much funding is available so the Board can make their decision.
  - b) The Board of Directors may choose to build the Board Opportunity Fund after each campaign or not at all.
  - c) The funding may be provided for multiple years depending on the priority area.
6. **Guidance to the Admissions & Allocations Committee:** The Board of Directors will provide guidance to the Admissions & Allocations Committee by establishing the percentage of the fundraising campaign to be distributed to the four categories of the Investment Triangle. The four areas are as follows:
  - a) Basic human service needs.
  - b) Prevention & development.
  - c) Special Response Grants.
  - d) Board Opportunities Fund.